

Terms and conditions FIVECC 12

1. You choose the topic, the genre and the technique; any idea is ideal as long as that object is the Lord and Master of your script and frames. Don't exceed 15 min duration and subscribe to the Creative Commons philosophy. Videos must be delivered by November 5th.
2. The IV edition of the Alicante International Music Video Festival (FIVECC) aims to showcase the best musical audiovisual productions by talented newcomers and critically acclaimed professionals.
3. The goal of this competition is to promote a popular genre in the music world and bear witness to the quality behind audiovisual authors and musical bands.
4. Participation is open to partnerships of audiovisual creators and musical bands, soloists or DJs. Any style will be accepted. The organisation will cover travel costs and accommodation for two of the finalists who will attend the awards ceremony (up to a maximum of 200 each one).
5. The music videos must not be longer than 15 minutes and must have been made after 1st January 2010. You must follow these steps: you must enter in the FIVECC webpage www.fivecc.es and fill in the registration form. You will find a download link to the music video (the music video will be previously uploaded to the system by the creators to any hosting platform such as dropbox, mediafire, etc.) to subsequently allow the jury evaluate the material. Uploaded videos will be saved as an avi. Or mov. format (better H264 compression) and 1280 x 720 maximum reso-

lution. The festival is not responsible for the damaged equipment during shipping.

6. Each of the videos submitted to the competition must subscribe to the Creative Commons philosophy, through the free acquisition of a CC generic licence, through which the author(s) shall grant freedom for their work to be cited, reproduced and shown openly as festival material. (Creative Commons is a nongovernmental and non-profit organisation that develops plans to help reduce legal barriers to creativity through new legislation and new technologies. More information in <http://es.creativecommons.org/>) You just have to accept in the relevant box on the registration form or include the logo of the CC (choose the logo depending on the display modality the author prefers).
7. Dates:
 - 05/11/2012: Deadline for the submission of entries/works reception.
 - Within a maximum of 2 weeks, the top 30 ranked will be on the FIVECC 12 webpage.
 - Within a maximum of 3 weeks, winners will be announced.

8.8. The jury will not prevail both technological resources and means of production used in each creation, but the the originality and quality of the videos. Besides, other aspects will be assessed such as the staging, the way in which the theme, concept and music tie in, and ultimately the effectiveness of the proposal, which translates into a good balance between music and image. A portion of the vote will be through the online public vote (in the same festival website). Its value will be 25% of the final count of each candidate.

9. Candidates will be competing for the following prize:

- CAMON FIVECC 12 Prize: 2.000 euros.
10. The final gala will be held this autumn, at which the two finalist videos will be shown and the winner band will perform. Furthermore, a series of nationally renowned guest groups will be performing.
 11. The evaluation and selection of the winning music videos will be performed by a panel of experts specialized in musical, cultural, and audiovisual matters; apart from the 25% of the online public vote.
 12. Participation in the festival implies full acceptance of these terms. More info in www.tucamon.es and mayday@maydaygestion.com.